**\*MEDIA ALERT\***

#  Contact: Debra Kohuth

CLARK ADVANCED LEARNING CENTER SENIORS LEAVE IT ALL ON THE FIELD AND BECOME SCHOOL WINNERS IN WENDY’S HIGH SCHOOL HEISMAN

**Stuart, FL (October 23, 2017) –** There are some students who set the bar. They work harder, show more passion and lead by example—in the classroom, on the field and within the community. Today, Wendy’s High School Heisman recognizes **Brian Barral and Katrina Wynne** from **Clark Advanced Learning Center** and theirdedication to never cutting corners by naming them School Winners.

“These students are known by their teachers and friends for their commitment to excellence. We are excited and honored that a program like Wendy’s High School Heisman is also recognizing their hard work,” said Debra Kohuth, Executive Director of Clark Advanced Learning Center. [**PRINCIPAL’S NAME, NAME OF HIGH SCHOOL.]**

Since 1994, Wendy’s and the Heisman Trophy Trust have been running the same play to perfection: honoring more than 600,000 of the nation’s most esteemed students. This year, Wendy’s will celebrate the accomplishments of thousands of the best high school seniors, awarding winners in five phases.

School Winners will receive a School Winner certificate and a Wendy’s High School Heisman Patch. State Finalists will receive a bronze medal, a Wendy’s High School Heisman State Finalist patch and a $25 gift card. From the group of State Finalists announced October 18, 2017, one senior male and female will be selected from each state and announced as State Winners on October 19, 2017.

For more information or to track a student’s progress through the competition, please visit [www.WendysHeisman.com](http://www.WendysHighSchoolHeisman.com).

**About Wendy's High School Heisman**

The Wendy's High School Heisman was created by Wendy's founder Dave Thomas in 1994.  Dave Thomas dropped out of high school when he was 15 years old in order to work full-time and went on to become one of the most successful entrepreneurs in history.  While this nontraditional path led to his prosperity, it always worried Dave that others would follow in his footsteps and expect to achieve similar fame and wealth by not finishing high school or attending college.

Faced with this dilemma, at 61 years old, Dave enrolled at Coconut Creek High School in Ft. Lauderdale, Fla., and received his General Equivalency Diploma (GED). Inspired by this moment and with a desire to celebrate the outstanding achievements of youth in America, he launched the Wendy's High School Heisman program.

Twenty-two years later, Wendy's High School Heisman has honored more than 600,000 of the nation's most esteemed high school seniors who share Wendy's values of giving back to their communities, treating people with respect, continuing education and excelling on the athletic field.

The Wendy's High School Heisman is a joint program between Wendy's and the Heisman Trophy Trust, host and custodians of the Heisman Memorial Trophy®.

**About Wendy's**

The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 29 countries and U.S. territories. For more information, visit [www.wendys.com](http://www.wendys.com).

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